

JOHNNY CONSTABLE

COPYWRITER

CONTACT

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EDUCATION

James Madison University
BA in Media Arts & Design, concentration in Creative Advertising, 2015-2019
• Graduated Magna Cum Laude

Universidad de Salamanca
Spanish Minor, 2017

AWARDS

- “The Global Calming Crisis” - The CLEO Institute
- **2024 Radio Mercury Awards**
WINNER - Use of Sound Design in a Single Broadcast Radio Spot
WINNER - Broadcast Radio Spot for Good
 - **2024 AAF National ADDY's**
GOLD - Elements of Advertising - Copywriting
 - **2024 AAF Regional ADDY's - Florida + The Caribbean**
GOLD - Elements of Advertising - Copywriting
GOLD - Elements of Advertising - Sound Design
GOLD - Public Service - Film, Video & Sound
 - **2024 AAF Local ADDY's - Miami**
GOLD - Elements of Advertising - Copywriting
GOLD - Elements of Advertising - Sound Design
GOLD - Film, Video & Sound - Radio Advertising
GOLD - Public Service - Film, Video & Sound
Best of "Public Service - Film, Video & Sound"
Best of "Elements of Advertising"
 - **2024 Clio Awards**
SILVER - Copywriting, Audio Craft

2024 Young Lions Competition | US Hispanic
BRONZE - “Escape the Uncarriers”

WORK EXPERIENCE

Copywriter

Zubi | November, 2022 - Present

- JPMorgan Chase, Ford, The CLEO Institute, Greenies, Temptations, Skittles, Ensueño

Copywriter

Havas | August, 2021 - September, 2022

- Peace Tea, Honest Tea, Gold Peak, Coke with Coffee, 3M, AHA, Coke Zero Sugar, Coke Starlight, Coke Summer Music, Sprite

Copywriter

Weber Shandwick | April - August 2021

- USPS, Pernod Ricard, Absolut, Under Armour, TIAA, (formerly) The Washington Redskins, RIOT Games
- Communications Chair for the DEI Committee
- Team of the Year (USPS): 2019, 2020

Junior Copywriter

June 2019 - March 2021

Copywriter Intern

May 2018 - August 2018

Creative Intern

BBH London | Dec. 2019

- Assisted on pitches, conceptualized and wrote for Audi and Absolut, specifically.

Student Workshop, Copywriter

The Martin Agency | May-June 2017

- 10-day workshop
- In teams of 5, we created an integrated campaign for Timberland PRO, pitching to the client and a panel of judges at the conclusion of the workshop.